

# Solidarity Markets

In response to the Covid-19 health and social crisis



FEAD Community – 2 and 3 February 2021

## CONTEXT



- March 2020: Confinement in France, rising unemployment and precariousness
- Between March and May: +45% of visits at national level with new profiles of people receiving support.
- Stop of in-store collections, difficulty in obtaining fresh products
- Greater use of FEAD products
- Reduction of the free choice of products for people in our food aid locations
- Set up of other forms of access to the products

## Solidarity Markets initiative



### What?

Offering **fresh, quality, local products** to the people being helped, in exchange of a symbolic contribution.

### Why?

- To enable the most vulnerable people to obtain a dignified supply of fresh, quality products.
- To support the agricultural sector, which is in difficulty, to sell products.

# Solidarity Market of the Federation of Puy-de-Dôme



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## The Solidarity Market

## Federation of Puy-de- Dôme



- Since June 2020: 9 markets have been organised, 1,800 households or more than 5,000 people have participated.
- Purchase of seasonal fruit and vegetables, cheese, meat + grocery products for children ➡ 4 tons redistributed
- Distribution of a cook booklet at the Market and guidance and advice by volunteers in the choice of products.
- Reaching out to the most isolated people in precarious situations

# The actors



Financial support	The actors/partners
<ul style="list-style-type: none"><li>- The Directorate-General for Social Cohesion</li><li>- The Puy-de-Dôme Departmental Directorate of Social Cohesion</li><li>- Departmental Council</li><li>- The National Association of the Secours populaire</li></ul>	<ul style="list-style-type: none"><li>- The Chamber of Agriculture</li><li>- Local producers</li><li>- The volunteers of the federation</li></ul>

## THE SUSTAINABILITY OF THIS ACTION

- Increasing and strengthening logistical and human capacities
- Developing financial support to cover operating costs
- Creation of a team specifically working on the Markets
- Strengthening existing partnerships and seeking new ones
- Spreading Solidarity Markets to territories that do not have access to this type of initiative and extending the action to partner associations

**OBJECTIVE:** 50 Solidarity Markets in 2021 and 2022

# Contact

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