

INCLUSION IN THE LABOUR MARKET

A FOOD BANK MODEL



BANCOSOL ALIMENTOS

BANCO DE ALIMENTOS DE LA COSTA DEL SOL

ONG Analizada por Fundación Lealtad



WHAT IS THE SOCIAL AND LABOUR INCLUSION PROJECT?

- The Social and Labour Inclusion project was launched in 2014, but it was in 2015 that this operating model based on coordinated work between food distribution agencies and Municipal Social Services became established.
- Target group: people receiving food (beneficiaries of The Fund for European Aid to the Most Deprived - FEAD) and/or at risk of social exclusion.
- Target: To promote labour activation of FEAD end-users who receive food aid.
- It is based on 3 core ideas (following the crisis caused by COVID-19, a fourth core idea was added):
 - 1 - **Career guidance**
 - 2 - **Corporate collaboration**
 - 3 - **Training courses with work placements in companies**
 - 4 - **Direct Labour Intermediation**



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NETWORKING

- **METHODOLOGY:** Model based on coordinated work with:
 - Food Distribution Organisations (e.g. charitable organisations) and Municipal and Council Social Services: responsible for referring beneficiaries to the Project
 - Companies: through partnership agreements with socially responsible companies who offer work placements
- This active and participatory methodology is able to detect the training needs of the beneficiaries and employment opportunities for them in the local labour market. We organise the theoretical (accredited academies) and practical training in these business sectors and we complement it with the signing of **partnership agreements with socially responsible companies in which they carry out work placements.**
- The coordinated work with Social Organisations is essential to gain a more in-depth understanding of people and work on the causes of their exclusion from the labour market.
- To determine the suitability of the training actions (Accredited Academies) to be carried out, group and individual work is essential in order to understand the professional profiles and increase their employability.

CHANGES IN 2020 DUE TO THE COVID-19 PANDEMIC



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- Switching group meetings with individualised assistance.
- Reduction in capacity of the training actions carried out.
- Temporary suspension of the undertaking of work placements in companies.
- Increase in labour intermediation with companies.
- Carrying out of Active Job Seeking (AJS) workshops.
- Career guidance and telephone follow-up.
- Meetings and workshops carried out via videoconferencing.
- Adaption of assistance spaces.



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KEY ACTIONS

- Labour intermediation in order to achieve our main aim, which is the entry of our users into the labour market.
- Prospecting companies and support.
- Seeking real opportunities for recruitment.

PARALLEL PROJECTS

Employment training actions:

- Financed by the Ministry of Health, Consumer Affairs and Social Welfare via the Andalusian Regional Government's Office of Equality, Social Policies and Work-Life Balance
- 281 people at risk of exclusion
- 363 hours of individualised assistance and 55 hours of group assistance.
- 17 training actions:
 - 542 hours of theoretical/practical training
 - 189 participants

Home economics workshops:

- 23 Social Organisations responsible for food distribution (Málaga and the province)
- 325 users

The project has ended with, as a result, **53 people entering the labour market.**

	ACTIVITIES	RESULTS OBTAINED
Banco de Alimentos de Cádiz Association	<ul style="list-style-type: none"> • 175 beneficiaries • 13 training actions • Non-occupational placements • Target: 22,886 recipients of food 	<ul style="list-style-type: none"> • 317 beneficiaries • 13 training actions (243 beneficiaries) • Work placements: 89 people • Entry into the labour market: 19 people • 36,909 beneficiaries (2,162,138 Kg)
Banco de Alimentos de Huelva Association	<ul style="list-style-type: none"> • 150 beneficiaries • 2 training actions • Awareness raising workshops • Target: 11,986 recipients of food 	<ul style="list-style-type: none"> • 158 beneficiaries • 2 training actions (13 people) • Workshops to 58 decision-makers • 15,951 people assisted
Fundación Banco de Alimentos de Granada	<ul style="list-style-type: none"> • 150 beneficiaries • 2 training actions • Job seeking workshops • Non-occupational placements • Target: Entry into the labour market for 15 individuals, 39,365 food recipients 	<ul style="list-style-type: none"> • 190 beneficiaries • Training actions: 3 courses (36 beneficiaries) • 7 workshops (31 hours) • Entry of 20 people • 39,365 beneficiaries (5,947,209.8 kg)
Banco de Alimentos de Málaga Association	<ul style="list-style-type: none"> • 280 beneficiaries • 4 training actions • Job seeking workshops • Non-occupational placements • Target: Entry into the labour market of 65 people, 41,255 food recipients 	<ul style="list-style-type: none"> • 281 beneficiaries • 17 training actions (89 people trained) • 23 workshops (78 hours) • 3 training actions with work placements (53 people integrated) • 50,528 food recipients.